

## Official Highway signs

Official highway signs are those signs which are required pursuant to the standards of the Manual on Uniform Traffic Control Devices (MUTCD) in order to provide necessary information about the road to drivers and are standard components of US 93. Examples of this type of signage are yield signs, mileage markers, sharp curves, passing lanes, steep hills, and other similar regulatory traffic control and location information.

- Limit text on official highway signs to English only.
- Where MUTCD requires signs of standard metal signboards with reflective lettering, mount signs on metal or wood posts. Paint the backs of all metal sign boards a brown color that blends with the local environment.



*A traditional beadwork border will be used on all place name signs. Salish place names have a different beadwork border than do Kootenai place names.*



*An example of TODS signage.*

## Place Name signs

Place name signs are intended to identify important cultural and/or natural landscape features.

- Write all place names in Salish, Kootenai, and English. Use a unique color and background to make it visually different than other signage.
- Avoid using graphic images of individual wildlife species for wildlife crossing signs because of concern that such signs will be vandalized.
- Mount place name signs on separate posts and avoid combining with other signs on existing posts.
- Include a beadwork border on all place name signs.

## Tourist Oriented Directional signs

Tourist oriented signs are intended to provide information about area attractions and goods and services available to travelers, such as restaurants, recreation activities, gas, food, lodging, hospitals, and other related activities.

- Explore development of signage for the Reservation that complements state and federal Tourist-Oriented Directional Signs (TODS). TODS are official, standardized signs that provide directions to businesses, services, or activities that derive a majority of their income from tourists.
- Size, location, and appearance to be in accordance with the adopted state TODS guidelines.
- Explore utilizing CSKT radio that would include advertising opportunities for local business owners. This could be integrated with the conveyance of interpretive information about natural resources, cultural resources, historic events, and other related activities.
- Limit the number of signs, since too much signage will simply lead to visual clutter.